



News Release

MAAX Chooses Fusepoint for end-to-end E-business Application Services

*Development of new electronic communication tools will enable
MAAX to improve its customer service*

Montreal – November 15, 2006. Fusepoint Managed Services Inc., a leading provider of e-business application development and hosting services, announced today that it has been chosen by MAAX, a premier North-American manufacturer of bathroom products and spas, to develop, host and manage all electronic communication tools critical to its sales channel activities.

The agreement with Fusepoint will allow MAAX to evolve its various e-business systems to support its business plan and improve product information communication and management. Fusepoint will redesign the Web site and the online catalogs, as well as automate price lists that will provide distributors with easier and faster access to product information and allow MAAX to better manage this information. The applications are to be developed using the Microsoft Visual Studio .NET suite and the IT infrastructure will be fully managed by Fusepoint to ensure security, access and performance. The managed services include the management of the server system hardware, the operating system and licenses, patch management, security devices and 24x7 monitoring.

MAAX is looking for a long-term relationship with its provider, Fusepoint. "Outsourcing is the best solution considering our complex needs, which require in-depth knowledge in numerous information technologies and processes at different times. Our provider needs to be an extension of our Graphic Communication department, and we chose Fusepoint for its technical expertise and service quality, as well as its ability to work with our team in a flexible and highly responsive manner," indicated Pat Henaire, MAAX's Corporate Vice President, Sales and Marketing.

"As a provider, our skills set matched MAAX's desire for end-to-end software services – from application development to IT infrastructure management. Our team is looking forward to contributing to the growth of this company, which has known much success in its industry," said Jean-Yves St-Arnaud, Fusepoint's Vice-President and Quebec City Office General Manager. "The services provided by Fusepoint will allow MAAX to improve communications with its client base through advanced technologies, while providing peace of mind in knowing their applications are always available and always secure."

About MAAX

MAAX is a leading North American manufacturer of award-winning bathroom products and spas for the residential housing market. The company is committed to offering its customers an enjoyable experience: distinctive, stylish and innovative products and the best customer service practices in the industry. MAAX offerings are available through plumbing wholesalers, bath and spa specialty boutiques and home improvement centers. The company currently employs more than 2,900 people in 24 plants and independent distribution centers throughout North America and Europe. Visit us at www.maax.com

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About Fusepoint Managed Services

Fusepoint Managed Services is the leading provider of managed IT services and infrastructure for companies running mission-critical business applications. Fusepoint's on-demand services include managed hosting, managed application services, business continuity, security and professional consulting services.

Built on a foundation of unrivaled technical expertise and proven operational processes, Fusepoint's managed IT solutions are SLA-guaranteed, scalable and designed to reduce IT cost structures while mitigating risk of service disruption. Picked as a "company to watch" by IDC Canada, Fusepoint maintains a national network of state-of-the-art data centres and offices strategically located in Toronto, Vancouver, Montreal and Quebec City. For more information please visit www.fusepoint.com.

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